志願服務發展趨勢
Trends in Volunteering

服務學習工作坊
Service Learning Workshop

臺北醫學大學
Taipei Medical University

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國際志工協會國際志願中心
IAVE International Resources Center

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Trends in volunteering

- IYV+10 (2011)
- Corporate volunteering
- Volunteer Centers
- Senior volunteering
- Research in volunteering
- International volunteering
- Case Study
IYV (2001)

- 2001 IYV – UN International Year of Volunteers
- International resolution passed by all 192 member states of the UN
- Taken over by volunteers
- IAVE World Volunteer Conference Amsterdam 2001
- Universal Declaration
- Volunteer Centers
- International volunteering
- ...
IYV+10 (2011) IAVE Conference

- "Volunteering to change the world!"
- Youth Conference

- Poverty
- Literacy
- Health
- Environmentalism
- baby boomers
- Youth
- Corporate
- Religious organizations
- Cross-culture
- Research
- ..
IYV+10 (2011) – get ready

- Changes since 2001?
- Innovative examples?
- Challenges?
- What can governments do to support volunteering?
IYV+10 Video Competition: www.IAVE.org
Trends in volunteering

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Corporate volunteering

- Essential elements:
  - Support from the “big boss”
  - Policy framework
  - Strong partnerships with the community
  - Impact, sustainability and innovation
  - Learning from action
  - Leadership for business and community
Corporate volunteering

- IAVE Global Corporate Volunteer Council (GCVC)
  - Resources
  - Networking
  - Awareness
  - Recognition
  - Meeting needs
  - Inspirational support
GCVC Research Project

- Help companies improve employee volunteer programs
- Help everyone improve global corporate volunteering

2 components:

- Global Companies Study - individual companies
- State of Health Study - regional level

GCVCResearch.org
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Definition of a National Volunteer Center

- NGO that promotes volunteering on a national level
- Brings business, government & NGOs into a network
- Offers training, research, capacity building, etc.
- Raises awareness & creates a culture of volunteering
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Senior volunteering

Trends

- Population aging

- Increased life expectancy

- By 2030 – 400% increase in 100+ yr/olds, but overall population decline in dev countries

- Old people no longer living at home – in Japan 90% to 40% +65s since 1960s

- Retirement age lower – in France 60% 55–65s not working
Senior volunteering

Baby boomers

- Baby boomers are born between 1946-64.
- They are finally here as 60 year-olds.
- They are better educated and have higher expectations than any other generation.
Senior volunteering

- Baby boomers

- The baby boomers will demand support services
- But at the same time they represent a huge resource
- They can continue to be productive, develop new careers and give back to their communities.
Senior volunteering

- Every challenge is matched with at least one opportunity.
- How might this impact voluntary organizations?
- We need to reach out to this population and use the skills they have.
Senior volunteering

Three things baby boomers want from volunteering:

- Personal development - life long learning
- Meaningful roles - challenge
- Purposeful social networking

University of Maryland Center on Aging
Research in volunteering

PUTTING VOLUNTEERING ON THE ECONOMIC MAP OF THE WORLD

The Johns Hopkins Center for Civil Society Studies
# TREATMENT OF NONPROFIT INSTITUTIONS IN THE SNA (System of National Accounts)

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<th>Type of Institutional Unit</th>
<th>Nonfinancial Corporations Sector S.11</th>
<th>Financial Corporations Sector S.12</th>
<th>General Government Sector S.13</th>
<th>Households Sector S.14</th>
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VOLUNTEERING IN 37 COUNTRIES

• ca. 140 million people
• 20.8 million FTE jobs
• $400 billion contribution to the economy
IF VOLUNTEERS WERE A NATION...

1  China    1,306 million
2  India    1,094 million
3  United States      296 million
4  Indonesia     229 million
5  Brazil       186 million
6  Pakistan      158 million
7  Bangladesh      144 million
8  Russia      143 million
9  "VOLUNTEER-LAND"    ca.140 million
10  Nigeria      129 million
11  Japan      128 million

Source: Volunteering – Johns Hopkins Comparative Nonprofit Sector Project; Population: US Census Bureau
FTE VOLUNTEERS vs. EMPLOYMENT IN SELECTED INDUSTRIES, 37 COUNTRIES

Utilities: 5
Transportation: 34
Construction: 38
Volunteers: 21
CIVIL SOCIETY ORGANIZATION PAID VS. VOLUNTEER LABOR, 36 COUNTRIES

- Volunteers: 44%
- Paid Workers: 56%
Contribution to GDP Volunteers vs. Selected Industries, Canada

Volunteers | Motor Vehicle Manufacturing | Agriculture
---|---|---
14 | 6 | 13

GDP contribution billions of CAD
0 3.75 7.50 11.25 15.00
Volunteer Input as a Share of Total Private Philanthropy, 36 Countries

- Charitable Giving: 32%
- Value of Volunteering: 68%

Total value of private philanthropy, including religion = $564 bn.
BROAD DEFINITION OF VOLUNTEERING

“...activity willingly undertaken without pay to advance a cause or produce a benefit that primarily helps someone other than members of one’s household or immediate family. It can be any kind of help, both to individuals directly and to or through clubs, organizations or associations.”
December 2008:

ILO adopts guidelines to measure the work of volunteers in labor / household surveys.
OUTSTANDING ISSUES

Definition of volunteering:

- Work but not employment
- Formal and informal volunteering
- Compensation for volunteers
- Volunteering under compulsion
- Immediate family
REVISED DEFINITION OF VOLUNTEERING

“...activity willingly undertaken without pay to advance a cause or produce a benefit that primarily helps someone other than members of one’s household or immediate family. It can be any kind of help, both to individuals directly and to or through clubs, organizations or associations.”

“...work willingly performed for little or no payment to provide assistance or promote a cause either through an organization or directly for someone outside one’s own household.”
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Gap year in the UK

- Up to 200,000 Britons take a gap year every year, 130,000 of them are school-leavers.

- The British gap year travel market comprises approximately 1% of all UK outbound trips and around 10% of outbound travel expenditure.

- The average gap year traveler spends around NT$320,000
International volunteering

Gap year problems

Young people under pressure to volunteer overseas during gap year ‘voluntourism’ schemes may have a negative impact on young people AND communities.

- gappers risk becoming the new colonialists.
- the gap year market is catering to the needs of volunteers, rather than the communities they claim to support.
International volunteering

Gap year checklist

- Will you be given a defined role and purpose?
- Will you meet face to face with your provider and attend a selection day to assess your suitability for the volunteering opportunities?
- How much will it cost and what does this pay for?
Gap year checklist

- Training and personal development needs before, during and after your placement?
- Long-term community partnerships that have a lasting impact? How do volunteers work in partnership with the local community?
International volunteering

**Gap year checklist**

- Established offices overseas that work in partnership with local people?
- 24 hour a day health, safety and security assistance?
- Long-term awareness of real development issues?
- How will work be monitored and evaluated so that others can build on what you have done?
- Commitment to diversity amongst its volunteers?
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Case Study: VSO

- Voluntary Service Overseas
- 50 years old.
- Young people from UK to UK colonies
- 2002 – Focus for Change
- Global: Offices in Canada, Kenya, Philippines, Netherlands
- Diverse: <50% from UK, av. age 42
Case Study: VSO

- Volunteers in 44 countries
- Identified specific goals in each country
- 2–3 program areas
- Focused on those programs
- Agile and cost effective
- Single performance framework
- People centered
Thank you very much!

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